



Korea Marketing Committee Meeting
Tuesday, May 17, 2022 at 3:30 p.m.
GVB Conference Room & GoToMeeting

Agenda

- I. Call to Order
- II. Approval of Previous Meeting Minutes (April 19, 2022)
- III. Report of the Committee Chairman
- IV. Report of Management
 - a. Guam Arrivals Update
- V. Market Updates
 - a. Market News
 - b. Airline & Industry Intelligence
 - c. Destination Comparison
 - d. Market Trends
- VI. Old Business
 - a. Marketing Activities & Budget Summary
- VII. New Business
 - a. FY2022 Quarter 4 Plans
- VIII. Announcements
 - a. Next Committee Meeting - Tuesday, June 14, 2022 at 3:30 p.m.
(subject to change)
 - b. Other
- IX. Adjournment